

ERF product	Season	Times chosen in the responses (<i>N</i> = 408)	Response percentage
Sweater weather outlook (cold spells)	Winter	265	65 %
Winter tire outlook	Autumn	241	59 %
Thunderstorm outlook	Summer	230	56 %
Probability of difficult traffic conditions	Winter	229	56 %
Growing season outlook	Summer	212	52 %
Probability of slippery road conditions	Winter	210	51 %
Forest outdoor activity conditions	Autumn	200	49 %
Winter sport outlook	Winter	183	45 %
Probability of sultry heat spells	Summer	163	40 %
Outlook for gravel removal	Spring	133	33 %